

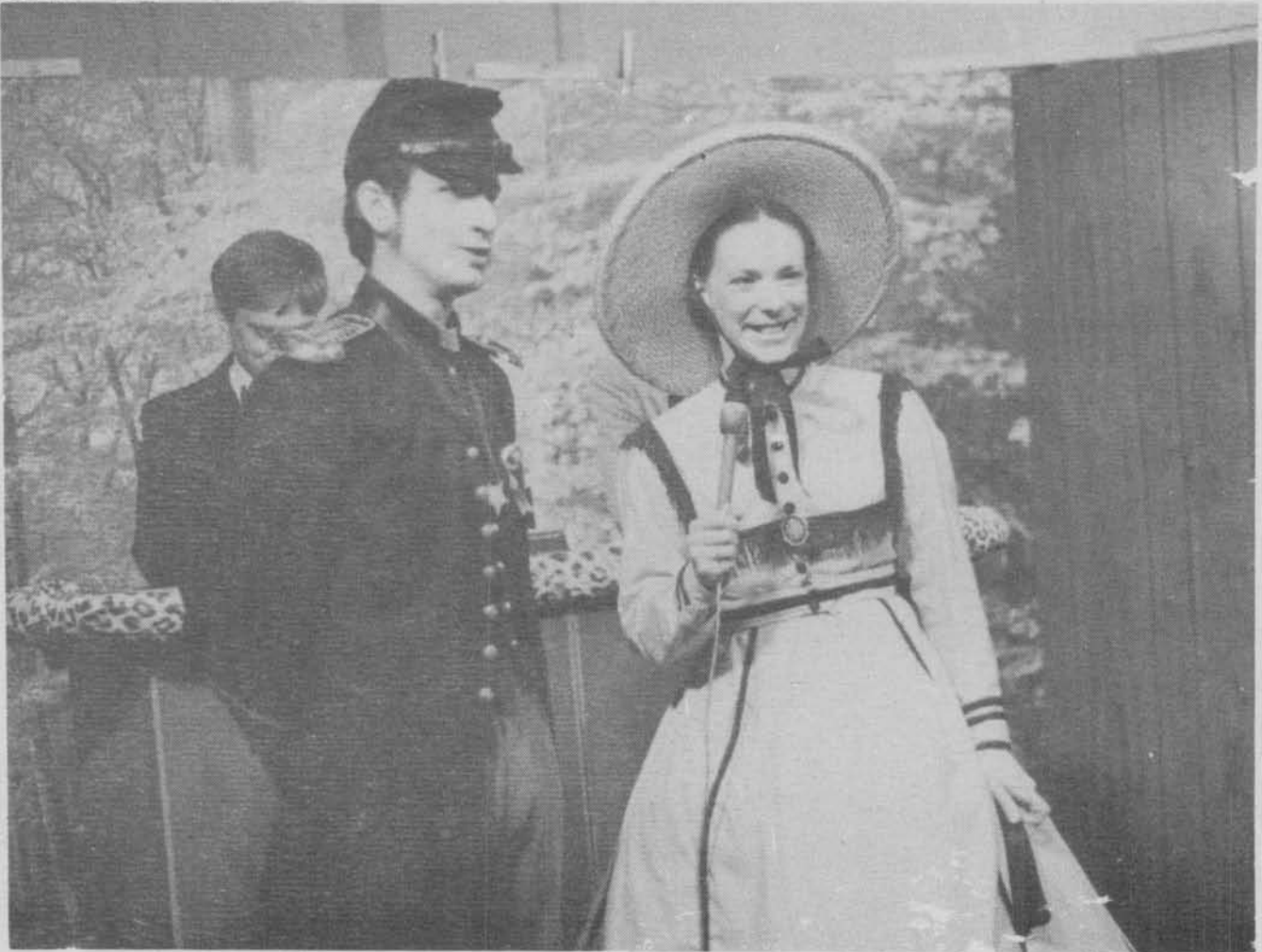
# VIDEOSYNCRASIES

**ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.**

October 1984 - April 1985

**FRIDLEY, MINNESOTA**

Vol. 6, No. 1



*Audrey Johnson and husband Jim Moffet (dressed in "old n timey clothes") having a good time at the 1984 WILLIES AWARD BANQUET.*

## *Champagne & Cookie Banquet*

The 4th Annual Willies Awards Banquet was another smashing success. One of our most popular events, we give awards to those producers who submit a video clip from a program cablecast on ETC 12 between Oct 31 and Oct 31.

The event itself is cablecast Live. Our Most Illustrious Guests this year included Mayor Bill Nee and his wife, Producer Kay Nee and Fridley Cable Commission Chairperson Barb Hughes and spouse Bob Hughes.

Silver Willies are awarded to those people who have displayed an outstanding commitment to promoting public access television

throughout a number of years. Past awards have gone to Mayor Nee, who was instrumental in getting cable television to Fridley over 12 years ago. Chairperson Barb Hughes, past member of the ACCW's Board, and long-time commission member, as well as hostess of "Friends and Neighbors", her own access program.

Attorney Doug Hedin volunteered time and expertise to help the ACCW incorporate and obtain our non-profit status. Mike Bednarchuk produced 286 "Fridley Poll" Live call-in shows, "In Focus" producer, ACCW Board member, and Willies Guest Host. Timm Lovaas started national labor interest in access,

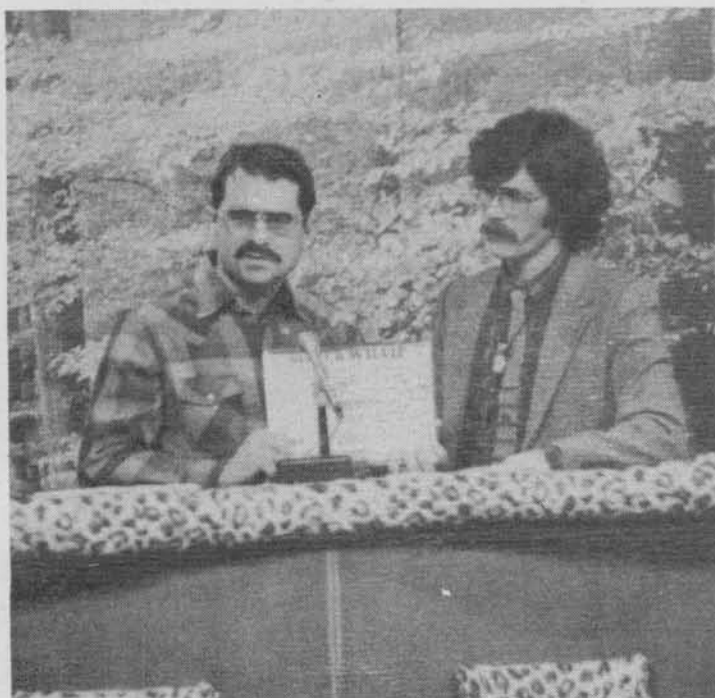
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*Champagne & Cookie Banquet continued...*

past Workshop Board member. Terry Lovaas, past Workshop Board member, Telethon Chair, instructor of Anoka-Ramsey classes, cablecaster. George Stoney, New York University, 'father of public access', Videosyncrasies subscriber! Ernie Culp, grandfather from Charlotte, Michigan, who has taped hundreds of programs for kids & families and ships them all over the country for cablecasting.

All of these people more than earned their Silver Willies! This year's Silvers honored Ken Brennan, one of the Workshop's four original founders and incorporators (1975), ACCW Board member and our first Secretary-Treasurer. Retiring from the Board after 9 years, we felt Ken had easily earned a Silver for his many years of effort towards the future and security of the Workshop.

Will Loew-Blosser, who took the Workshop's first coordinator job on a six-month contract in August of 1979, started in teaching classes and cablecasting programs



*Ken Brennan (an ACCW founding father) receives a Silver Willie from Mark Neuman-Scott, Chairperson*

on Channel 12 within the first few months. Fortunately, we got a few extensions of our funds, and Will was able to continue past the days when we would put up a notice on Channel 12: "We are taping a program, so there will be no cablecasting until 8:00 tonight." This is what happens when you have only one deck. For his 'retirement' from the ACCW in May of 1984, he also received an antique gold watch and a large cake that we all helped him eat that night.

New at the Willies were Special Merit Awards for producers who achieved a high degree of professionalism in their program. Six awards went to the following:

"D-Day" An original drama dealing with a woman's frustrations with marriage and childbirth over a ten-year period.

Producers: Vicki Tate

Kay Nee

"Stop, Drop & Roll" A life-saving technique used by two children; interviewed by the Robbinsdale Fire Department.

Producers: Pete Jaroscak

Tom Ewer

Ralph Messer

"Fridley Floor Hockey" Adaptive athletics team vs So. Suburban team proves kids with handicaps still love to play.

Producer: Ruth Dunn

"Before Zound" Original music videos that go beyond what you thought could be done in music and video.

Producer: Steve Herrig

"Artists in Minnesota" Exploring local performing artists' work from breakdancing to classical guitar to acting.

Producer: Anna Konstance

"Handicapped in Access" From the 1984 Telethon Live on Monday night, a guest demonstrates a sign board to communicate.

Producer: Jim Bauer

A special thanks to the 54 producers and all those who came to watch with us!

Paula Neuman-Scott

## ANNOUNCEMENT

*in next issue of VIDEOSYNCRASIES.....*

**a (ViewFromAnAccessProducer)**

BY : JOEL KNUDSEN

# TELETHON

## NON-PROFITS WANTED:

Bring Your Organization's Message

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Medium Of PUBLIC ACCESS

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HELP US  
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EVERYONE'S TELEVISION CHANNEL 12

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.  
350-63RD AVENUE N.E. FRIDLEY, MINNESOTA 55432

Dear A.C.C.W. Member,

It is once again time for the Anoka County Communications Workshop's 5th Annual Telethon. Last year's Telethon was a major success, thanks to the donations from many area businesses and individuals. You helped the Workshop raise over \$2,000. This terrific response helped fill Fridley's public access channel with over 2,000 hours of programming last year. These programs were made by people who took classes and used the Workshop facilities.

The Telethon this year will start Monday, April 29th and continues through Saturday, May 4th. We will be on the channel from 6p.m. to 9p.m. every evening and all day Saturday. We will have evenings produced by the handicapped, youth, religious community, comedy, variety and music from Fridley, but we need you. Again, you can help with your tax deductible donations. Please get involved and if you could volunteer as a crew member one of the evenings of Telethon, it would be of great help. There is a sign-up sheet on our office door or call us at 571-9144. E.T.C. is your channel, get involved.

Thank You Again,  
A.C.C.W. Staff

Here are just a few of the shows you have enjoyed on channel 12 in 1984.

FRIDLEY HOCKEY ACTION  
F.H.S. CHILDREN'S THEATER  
F.H.S. GIRLS GYMNASTICS  
ROTARY CLUB PRESENTS  
SAX & VIOLINS  
ARTISTS IN MINNESOTA  
BUILDING A CITY OF GOD  
IN FOCUS  
THE PASTORS STUDY  
ROCK MUSIC  
3 N 1 SHOW  
BOB SISELS AFTER HOURS  
49'ERS DAY PARADE  
FIREFIGHTERS & SPORTING AMMUNITION  
F.H.S. CHRISTMAS PROGRAMS-  
HAYES & STEVENSON ELEMENTARY  
MINNESOTA LABOR '84  
D-DAY  
MISSISSIPPI RIVER REVIVAL  
ING THE PRAIRIE  
A-K CLASS PROJECTS  
and much more

please cut on dotted line

EVERYONE'S TELEVISION CHANNEL 12  
Fridley Community Television

Stamp

Yes, I love public access television!  
Here's my pledge:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

I pledge to send to the  
Anoka County Communications Workshop, Inc.,  
a non-profit/tax-exempt organization my donation of:

\$5 \$10 \$15 \$20 \$25 \$ \_\_\_\_\_

I want to find out how to appear on Channel 12.  
Please send me your brochure with class information.

My favorite show on Channel 12 is \_\_\_\_\_



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350 - 63RD AVE. N.E.  
FRIDLEY, MN 55432



## a"R Rated"



As access coordinator I sometimes have the pleasant task of editing together A-R class projects (to facilitate easier programming) and often one of these little gems will glint, drawing closer examination of technique and content. I wish my first video productions held up as well as these. One such a show is "Kribensis" produced by Jan Carlson of Bonnie LaDuca's portapak class. In 12 minutes Jan takes us through the life cycle of this fish from courting parents; mating; egg incubation and hatchling behavior up to 3 month old fish. Jan's voice over clarifies (with obvious knowledge of his subject) what your eyes are seeing. A good video picture requires lots of light and the fact that your eyes can see these tiny fish is a task in itself. Jan was able to provide enough light for his detailed documentation without inhibiting the fish's behavior. Periodically through the show Jan incorporated a ruler with extreme close ups of the nearly microscopic hatchlings as they grew. Most definitely a job well done under difficult circumstances and a first try at video production besides!

"Kribensis" is worth watching, as are his classmates shows as well. You can see them on Channel 12 under the general title of "A-R Portapak Class Projects".



### Staff:

Paula Neuman-Scott/Director  
Audrey D. Johnson/Coordinator  
Deborah M. Robinson/Coordinator



Deborah Robinson

I guess I'm the new kid on the A.C.C.W. Block and I've enjoyed working here as access coordinator these last few months.

I first became interested in community T.V. while serving an internship at Park Cable Works (public access in St. Louis Park). At the time I was near the end of my two year course of study at Minneapolis Technical Institute in the Commercial Art and Media Production dept. I had received a degree in Studio Arts (not very practical) years ago and had been a picture framer, and freelance keyliner, for seven years. I liked what I did but I needed to change direction.

There is a freedom in the access setting that is hard to find in commercial art & video (where profit is the motive). Cable Access Television is just starting to grow and I think that is exciting. What will it become? I can only hope for a bright and creative future and I'm glad to be part of it today.

### Board of Directors:

Mark Neuman-Scott/Chairperson  
Jim Bauer/Treasurer  
Mark Hotchkiss/Secretary  
Paul Kaspszak/Personnel Committee  
Ruth Dunn  
Mike Bednarchuk  
John P. King  
Ralph Messer  
Clyde Moravetz

EVERYONE'S TELEVISION CHANNEL 12  
TELETHON APRIL 29 - MAY 4 TELETHON  
Special Television for Special People

\* Fridley's own community television channel wants your help.  
\* It's your friends & neighbors at the Anoka County Communications  
\* Workshop who make Channel 12 the place for Fridley people to  
\* find Fridley fun and events. If you've enjoyed any of the  
\* programs on Channel 12 listed here, please help us. Watch for  
\* our many special programs during TELETHON week. Stop in!  
\* Give us a call! Fill out the back of this card and mail it!  
\* The Workshop is a non-profit/tax-exempt organization, and  
\* your contribution is tax-deductible. Fridley's own television  
\* channel depends on Fridley people's support to make 1984 as  
\* exciting as 1983 was, so let us hear from you this month!

ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.  
571-9144

\* Major Contributors: City of Fridley/Storer Cable/U.A.W. Local 683  
\* FMC Corporation/Arrowfast Printing/Fridley Fire Fighters/"In Focus"  
\* Onan Corporation/Lifestyle Music Arts/Herbst & Thue Attorneys  
\* Herrick & Newman Attorneys



#### THE CARE AND FEEDING OF OUR PORTAPAKS

Fast-forward and rewind a new tape to set the proper tension; this will eliminate streaks and noise.

Videocassettes and video equipment must not be left in extreme heat or cold. In summer, never leave equipment in trunks, or back windows of your car. In winter, do not leave in your car overnight. If the equipment is cold, do not use for two hours after returning it to room temperature.

Keep videocassettes away from strong magnetic fields such as TV sets or other video equipment in operation. This could erase your program.

Always rewind your tape before storing it; this will eliminate excessive stretching.

Never touch the tape or tape heads in your deck with your fingers.

Do not leave a machine in PAUSE for more than a minute or so to eliminate stretching.

Set your White Balance before you tape; re-set your White Balance if you turn the equipment off or move to another location with different lighting. Hold a white piece of paper at least a few feet away and fill the screen with it; wait five seconds or until indicator stops flashing. Do not use snow to white balance in the winter.

Re-charge the batteries when you are done.

I was born in Philadelphia and lived 23 years outside the city of brotherly(?)love. I graduated from Temple University in '79 with a degree in History. Philadelphia was not the place for me. Upon graduation, I headed west just like in the movies. I had never been beyond the Appalachians, and was greatly impressed with the size of this country. Minnesota was the last stop after southern Calif. My boyfriend was here, before that, I had no idea where Minnesota was! My first day here there was a tornado, what a welcome. I stayed here the summer of '79 and worked at Historic Fort Snelling for the summer. We returned to Pennsylvania, but I had fallen in love with this area, the people seemed so much more friendly than the inhabitants of the east coast. We decided to get married and move here. I worked at various jobs within the Historical Society, and in '81 I decided to get certification for secondary social studies. After completing the course of study I decided that class room teaching was not for me. I was always interested in cinematography and began to take classes in video production.

My husband and I are what some folks term as "history freaks". What we really are would be correctly termed as Living History reenactors. We wear old n timey clothes and go to historic sites and act like old n timey people. Its a great hobby, we get to travel to exotic places like Versailles and Les Invalides and be in great big shows and talk to thousands of people. Some of the scenes we found ourselves in were so unbelievable that I decided we should begin a record on video of these adventures. Truly they are educating experiences.

That's how I stumbled into the Anoka County Communications Workshop. I had lots of footage from a Civil War reenactment in Arkansas and needed a place to edit down. A friend of mine recommended ACCW, and I've been here ever since. I was hired last October and I'm glad to be here. It's a great place to work and a fun and exciting place to be!

#### VIDEOSYNCRASIES STAFF

Paula Neuman-Scott/Editor

Deb Robinson/Copy Editor/Layout

Ruth Dunn/Photos

John P. King/Circulation



Day Activities Center visitors get a taste of studio taping and running camera. We give tours to groups or individuals who are interested in the access facilities. We have hosted tours by Brownie Troops, Girl Scouts and Omnibus students. Everyone is welcome.

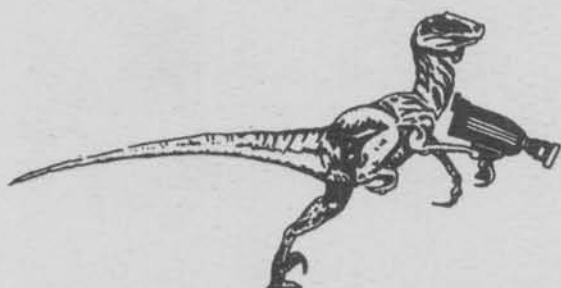


Anoka County Communications Workshop had our Open House February 9th. Mike Bednarchuk, organizer and Board Member (left) explained the workings of the studio camera to visitors Bill Schmitt and Mary Jane Schmitt.

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Non-Profit  
Organization



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